

Cascade Medical Foundation
Board Meeting Minutes
February 21, 2020
AB Conference Room

Attending: Linda & Scott Bradshaw, Nancy Lellelid, Ann MacPherson, Mogens Bach, Bob Adamson, Wade & Kathi Nash, Vangie Schasse, Scott Schimelfenig, Bob Jennings, Marlene Farrell

Absent: Linda Kinder, Mark & Terri Judy, Kathy & Ted Montgomery, Dana & Jeff Wilson

CM present: Diane Blake, Mary Helen Mayhew

Guest: Strode Weaver, former board member

Bob Jennings read the mission.

- I. Consent Agenda – Scott B called to approve the January minutes and February agenda. Bob A. seconded it. All approved.
- II. Board Education – Give 10 – Ann MacPherson
 - a. Ann gave update on volunteers. Trimming the list of old volunteers (like those who have moved away). Will need to recruit more for golf. Volunteer committee will meet Friday, 2/28, at 11am.
 - b. Ann gave an Give 10 overview. Give 10 is on our website now. Ann wants every board member to have the toolkit and make sure we have a supply of the Legacy booklets at our events (Marlene will acquire more of both from Beth).
 - c. Strode asked, do we want to do it passively (taking advantage of an opportune moment to share info) or actively (purposeful meetings), as a board? Agreed to stick to passive approach.
 - d. Linda B said maybe send a Legacy letter out to talk more about it. Marlene can add a note about it on FB sometime and can have it in next newsletter.
- III. Hospital Report – Diane Blake
 - a. Patient survey feedback – shows clinical care and extra human care. Mother of patient – quick care, kindness to patient and scared sibling. Taken to a room immediately. Gold standard of professionalism.
 - b. Diane will give a tour to Dr. Kim Schrier, US Congresswoman, this morning.
 - c. 6 months ago, CM had about 50% nursing shortage. Renegotiated with nurses' union. CM is now about to get back to 100% staffed nurses, which means better care, more

consistent and less expensive than using nursing agencies. Diane mentioned CMF is part of what makes this a good community that helps us attract good candidates.

- d. New HR director, Melissa Grimm, coming from Crunch Pak, starting next month.
- e. New Process Improvement Director, Ethan ??, from Oregon.
- f. First ever annual report is being sent out very soon.
- g. Construction projects – sewer line replacement, April-May. And finishing clinic space for work stations and conference room.
- h. Marlene was able to attend all Open Forums and that was good to share info.

IV. Finance Committee – Mogens Bach

- a. Cover sheets are very helpful.
- b. Mogens pointed out highlights – we're up for mail campaign, total Endowment/Agency and also income.
- c. Mogens made motion to approve, Bob J 2nded. All approved.

V. Executive Committee – Linda Bradshaw

- a. Donor Appreciation recap – very successful, 25 donors. Those who came enjoyed themselves and stayed for a while. They liked Silvara.
- b. Ann would like it to be not during the week of Valentine's, so more Plain folks can come. Also we could have it hosted at Icicle Ridge Winery.

VI. Video – Mogens Bach

- a. Marlene and Mogens explained their process of looking at other videos and deciding a 2.5 minute video would be beneficial to get the word out about CMF in novel settings to different demographics. They considered the 3 local production companies, but Icicle TV rose to the top because it's local, they have some previous footage that could be used and they are the cheapest, at \$3500-\$4000.
- b. Vangie wants to make sure there are kids in the video, and also showing the geographic range.
- c. Nancy moved to approve going forward with a video; Scott S 2nded it. All approved. Marlene will contact Icicle TV and set up a meeting to discuss schedule.

VII. Charm Walk and LNO – Linda Bradshaw and Marlene Farrell

- a. LNO on 4/2 from 4-8pm. We're cross promoting another event on the same day as LNO – the P.E.O. Fashion Show, raising funds for women's scholarships. That event is from 1-3pm, so it works well.
- b. Charm Walk, 11am-4pm on 5/9 and noon-3pm on 5/10. Received a \$600 grant from the City of Leavenworth, so business partner price is \$40 each.
- c. Must go door to door to get business partners for both events – need volunteers!

VIII. Grants – Marlene Farrell

- a. Denied for Murdock (safety equipment too small. Will try again for CT scanner in a year or two). Also denied for CHI (mobile clinic). Possibly because they wanted to primarily fund large projects that were multi-county.
- b. Received small grants from City of Leavenworth for Charm Walk (\$600) and Golf (\$1600). To be used for promotion for golf. Also, will apply to Weyerhauser and Multiplan when application process opens soon.

IX. Coordinator Report – Marlene Farrell

- a. Benevolent Night posters ready. A few board members are helping place them up in Plain, and also in the Peshastin and Cashmere libraries.
- b. CFNCW appreciation party on 4/29, 5:30-7:30pm. This a free event and good for networking. Marlene will RSVP for 4 people, and we'll determine who will go.

X. Golf – Bob Adamson

- a. Marlene explained, with some Powerpoint slides, the details of the Greater Giving software (check-in and out, cc tab, store front for auction, bid sheets and more).
- b. Group decided to consider the cheaper option at this point, the Express Package, and if it goes well, will consider the Event Package (which can be used for more than 1 event).
- c. Questions that Marlene will ask Greater Giving contact: Express is definitely for 1 event? And, if we love it, can we get year 2 for \$795?
- d. Scott B made a motion to approve working with Greater Giving for the Express Package, Wade 2nded it. All approved!

XI. Other Golf updates:

- a. New golf pro, Ed Quick, been helping at GC for several years, but now is pro. Bob will try to meet with him very soon.
- b. Banquet facility update – from Nancy L. Probably going to use the Enzian this year. \$3300-\$4K (Bavarian menu), plus Alley Café doing the bartending. We paid \$4500 last year to the Wild Huckleberry. (also block of rooms at discount – Sun or Mon night).
- c. Silent auction items can be at golf course and then moved to Enzian to see them at 3:30 during Happy Hour. Marlene will email Terri and Kathi about a holding a meeting about auction items.
- d. Enzian has a screen and a sound system. Good parking.
- e. Marlene added to the golf webform – “Are you staying for dinner?” Also, if we work with Enzian, she will add their logo to the page to promote.
- f. Still need sandwiches – bid from Wild Huckleberry and Taste of Plain.

- g. Hole in One sponsor update – Cascade Autocenter, Will Summers. More local than Kelleher. An Outback will be big prize plus other prizes. They would be happy for it to be an ongoing commitment.
- h. Game and prizes – we might do what we did last year.
- i. Raise the Paddle. We'll go forward with this.
- j. Should Marlene make a golf postcard to send to former golfers? Yes, mid April.
- k. Dessert dash – have a minimum bid (per table) of \$25.

Motion to adjourn by Mogens at 11am.

Upcoming Events

2/25/20, 9am – CM Commissioners meeting, AB Room – Nancy L attending

3/10/20, 9am – Executive Committee meeting, AB Room

3/18/20, 5-9pm – **Benevolent Night at Wok About Grill**

3/20/20, 9am – CMF Board meeting, AB Room