

CMF Board Meeting Minutes

7/16/21, 9am in the ABC Room

Attending: Marlene Farrell, Bob Jennings, Bob Adamson, Terri & Mark Judy, Vangie Schasse, Kathy & Ted Montgomery, Ann MacPherson, Bob & Shannon Keller, Helen Rayfield

Absent: Diane Blake, Jeff & Dana Wilson, Wade & Kathi Nash, Scott Schimelfenig, Scott Bradshaw, Mary Helen Mayhew

Our Mission: To enhance and financially support Cascade Medical's ability to deliver quality healthcare to our community.

1. **Consent agenda** – motion made by Ted Montgomery, seconded by Strode Weaver. All approved.
2. **CM Update – recap by Bob Jennings (Diane Blake will be absent)**

Mobile clinic is stocked, hiring bilingual provider soon. Exact route and schedule still to be determined. Golfers were impressed seeing it at the tournament. Also, new staff in the ED. CARES funding – utilized as much as possible but will have to return some of it. Leadership is working to determine what would be a good next CMF project.

Bob Jennings thanked everyone for hard work on the golf tournament. Overall feedback was extremely positive. Hope Bob Adamson will be in charge again.

Board congratulates Diane Blake, who will be the chair of the WA State Hospital Association, starting in October. It's a big honor and responsibility. She'll bring her tremendous expertise and experience on rural healthcare issues to the state level.

3. Finances – Mark Judy

- a. Review June finances*, P&L vs. budget* and Mark's summary* and approval
- b. Board votes to approve donation of \$120,000 to CM for ambulance safety equipment

Golf P&L – Highest golf sponsorship ever. Very impressive (and we budgeted low). Golf profit just under \$40K. Strode Weaver asked what the green fees would have been at Leavenworth GC? Bob A said it would be closer to \$5000 (vs. just over \$4000 at Kahler Glen this year). Bob Keller asked about golf course staffing levels – Bob Adamson said Kahler Glen gave a lot more help, especially with Karen, but the other pieces were about comparable. KG also has many residents who volunteered.

Financial reports – Gross income \$105K. Expenses up to \$30K, mostly due to event expenses. Other income (investments) is up to \$27K compared to loss last year. We made contribution of \$58K for MHC earlier this year. Net income now is \$44K (compared to \$3K last year). It will be a loss soon when we make the \$120K contribution for the ambulance safety equipment. Strode Weaver asked about the specifics of the \$58,448 – it's due to lots of individual donations of various amounts in addition to the \$20,000 match that CMF did. Our total checking right now is \$162K, and that will drop after that big \$120K contribution – we'll take it all out of operating account. Our endowment/agency is almost \$300K (up from \$234K last year).

Motion to accept the financial reports was made by Bob Keller and seconded by Strode Weaver. All approved.

Mark asked for another motion. \$120K donated to hospital in early August. The motion was made by Terri Judy and seconded by Ann MacPherson. All approved.

P&L comparison to budget – not super accurate because we were conservative and did our best to estimate.

4. Donor Relations – Ted & Kathy Montgomery, Dana & Jeff Wilson

- a. CM employee appreciation bbq from 11am to 2pm on Wed (and basket of goodies for night staff), August 25th

Kathy Montgomery explained we won't work with Taste of Plain (got deposit back, but still hope to partner with them in the future). We've talked to CM employee health, the kitchen and facilities. Montgomerys and Wilsons can flip burgers. Vangie Schasse offered to be in charge of coordinating a basket for night staff. Strode suggested that cookies and brownies be made by board members, however it's not allowed for health safety yet. Terri Judy suggested asking Gingerbread Factory to donate. Marlene will send contact to Kathy Montgomery, who will call.

P2X will be asked to also come to the barbeque for a bit for footage for future video and promotional purposes.

5. Golf review – Bob Adamson

Bob Adamson thanked everyone again – all the details, sponsors, wine, volunteers, etc. Review occurred on 7/14, using the survey results. A few things stood out – we can try to make it less cramped at the registration area. Not all contests were visited enough. Golf carts impeded flow to one contest. Award ceremony was a bit disorganized and we need to improve the order – awards last, let Diane speak sooner and do auction and raffle first. Handicap score won this year and some gross score winners didn't like it. We can decide if we want to acknowledge both.

Also, Bob Keller suggested we thank big sponsors more by having tables for them – then CM leadership could go talk to them. Have a more comfortable environment so folks can kick back with a beverage and food at the end (maybe brats and the drink cart there again). This could also increase final silent auction bids. Tee prizes – balls are always good, but we can also try to add some variety. Maybe need to raise golfer fee again – back to \$125? Can't compare to other profit run tournaments with big prizes. Keep emphasizing communication about how our aim is to raise money for the hospital.

Appreciation shown to Ann MacPherson for taking on volunteers even with the various challenges of a different coordinator that quit.

Strode Weaver said we've gone away from \$150 because some of the extras were thrown in for free. We could increase price a bit for food and tee prizes – that would justify a slight increase, and golfers seem to not mind paying for extras.

Mark Judy said maybe Wildflour could do heavy appetizers and run the bar afterward (they could donate food and make money on bar) – this is assuming we're at KG next year.

Also maybe 2 drink carts are needed next year and carts available for relieving volunteers for bathroom breaks.

6. Garden & Art Tour and Virtual Auction update – Dana Wilson & Terri Judy

Team visited all the gardens and figured out signage requirements (need to make many – more than 50). 13+ artists will be involved in tour (a couple others in auction). Board members need to try to reach out to potential sponsors ASAP, hopefully with info by 7/26. We'd like to get several more thousand in sponsorship.

Board will attend the after party (with volunteers and garden owners). Board needs to bring beverage and finger foods. Montgomerys will bring wine to the party as well as giving bottles to the garden owners. The board should like and share Facebook ads and start bidding on auction, which is live.

Day of people start at Mike West, WRI or Sleeping Lady. Maybe try to use credit card at Mike West. Marlene will investigate that.

Coffee cart will be at the Carvitto. Sleeping Lady is providing a herb infused drink and a pastry.

Volunteers are good except need more help with parking. Need to make sure two fields are mowed (at Carvitto and Pfeiffer homes). Volunteers can get their bracelets at Mike West.

Ann's been talking to senior centers and Terri's talked to garden clubs. We expect a big turnout.

7. BN update – Ted & Kathy Montgomery

- a. Squirrel Tree, 7/27

Squirrel Tree will be from 2pm to closing at 9pm. Montgomerys will drop off and collect materials. We will save P2X videotaping/photography of a BN for the Wildflower event in October.

8. Governance – no updates

9. Coordinator Report – Marlene Farrell

- a. Summer Newsletter

Newsletter in English and Spanish will be done soon. Marlene will send out a request for help with newsletter assembly. People can do it at their homes and bring back to Marlene so she can mail them in advance of the Garden & Art Tour.

- b. AED grant update – may help to have community fundraising and CMF match – board discussion

Marlene has applied for 1 grant (through Confluence Health Partnership Fund) for \$15,000 and will apply for one with the City of Leavenworth for \$10,000. The AED scope, to get ~20 new ones that are enhanced and have a wider coverage, would be \$40K. Mark mentioned we can discuss, at the August board meeting, maybe having a CMF match of \$7500 to help reach the extra \$15K needed. Marlene and Pat Songer will also be sharing the idea with the City council Public Safety Committee, to see if the City would like to partner on this, maybe give other funds/help in addition to the grant program.

- c. CHI and Murdock grant reporting updates – Marlene submitted a quarterly report about the Suicide Prevention Education grant to NCACH and she will be working (with help from Pat Songer) on a report to Murdock, which is due in early August.

- d. Charm Walk – Marlene removed that it was going to maybe occur in September. Now it says spring 2022. A board member was requested to be involved with this future project, to help Linda Bradshaw. Board members will think about it and revisit the idea in a month or two.
- e. Pavers update – 5 more just got etched – Father Christmas, Peyree Family Foundation, Dr. Kranz and 2 for Royal Lady Penny Carpenter.
- f. Marydell Marson Estate gift - \$10,000 gift and she’s contributed to many other local organizations. Bob Jennings talked with Ken Marson, thanking, giving condolences and their contributions to golf over the years. Mark Judy, Bob Adamson and Helen Rayfield all spoke highly of the Marson family and their philanthropy.

Bob Jennings asked board to consider alternating Zoom meetings with in-person (for the sake of those who have to drive further or are away). Strode Weaver said maybe it could be based upon workload – if the agenda is pretty standard, then could do a Zoom meeting that month. August we could try to do both. Marlene will ask Jill for help with logistics.

Strode made the motion to end the meeting; Ted Montgomery seconded. All approved. Ended at 10:55.

Upcoming Events

7/20 Commissioners’ meeting at 9am – Bob A attending

7/27 BN at Squirrel Tree, 2pm to closing

8/7 Garden & Art Tour, noon to 5pm, party following

8/10 CMF Executive Committee, 9am over Zoom

8/27 CMF Board meeting at 9am, TBD – note change of date!