

CMF Board Meeting, October 16, 2020

Attending: Pat Songer, COO, CMF, Marlene Farrell, CMF Coordinator, Mary Ellen Mayhew, Hospital Commissioner, Helen Rayfield, Hospital Commissioner, Sharon Waters, LW City Council

Board Members: Linda and Scott Bradshaw, Mark and Terri Judy, Ted and Kathy Montgomery, Linda Kinder, Bob Jennings, Mogens Bach, Wade Nash, Kathi Nash, Ann MacPherson, Jeff and Dana Wilson

Absent: Scott Schimelfenig, Nancy Lellelid, Diane Blake, Cascade Medical CEO

Linda Kinder read our Mission Statement.

1. Cascade Medical update – Pat Songer

Notes: Pat is here today for Diane. He started by sharing a value story. There was an accident right next to the hospital, outside the ambulance bay. Pat talked about how all the various agencies worked together to meet the needs of the patient. The patient was moved to Wenatchee, where he/she underwent surgery and had a positive outcome.

The parking meters: Parking meters are being installed around the city. There is a city agreement that there will be metered CM parking spots. There will be some 24 hour spots, and there are some designated patient parking spots. It is hoped that there will be more spots reserved for the clinic than currently exist. The meters are “smart” meters and there will be no cost for patients, although the operational details are still being worked out. There will be signage for CM on the meters. What about board members? A fob may be issued so that the smart meter will know that there is no charge for parking. Operational details will be forthcoming.

Oktoberfest: There was no formal Oktoberfest. It has been a quiet season this year.

Drive-Through Flu Clinic: 161+ people went through the flu clinic. A second session is being planned. The session ran for four hours.

Covid testing: A rapid covid test is given to symptomatic patients. Other patients are given a covid test that is yielding results within 24 hours.

Covid numbers: The virus is peaking and ebbing. The current concern is the coming flu season. With many activities going inside, there is a risk of rising rates. This could happen by January, but the peak may be in March, according to Dr. Jerome. The clinic should know more by November. Thanksgiving and Christmas celebrations need to be kept small. Only healthy people should be attending any gathering.

What is the difference between flu and covid symptoms: Physicians tend to test on symptomology. If it appears to be flu a patient will be sent home with Tamiflu. With Covid, it appears that it takes longer to become really sick. This year, patients will be given a covid, flu and strep test. The Washington State Department of Health has put out a chart that lists symptoms for flu, covid, and allergies. It is important for people to check with their family practice provider should they have concerns or questions about symptoms. Sharon Waters encouraged everyone to get the flu shot.

Link to the chart mentioned by Ann: <https://www.doh.wa.gov/Portals/1/Documents/1600/coronavirus/IsItCOVID-19-English.pdf>

Remember social distancing, hand washing, and masking and hopefully our numbers will continue to go down.

2. Finances – Mark Judy

- a. Review August finances*, September finances* and Mark’s summary*

Notes: Net ordinary income is \$63,000 compared to last year, \$57,500. There has been a \$26,000 reduction in our expenses that are primarily related to our events. This year the income is in part due to the giving for the mobile clinic. Total net income for 9 months in 2020 is \$36,000. The amount in our checking account is \$112,000 which has grown this year. We need to have a discussion about what to do with this amount. The \$20,000 matching for the mobile clinic needs to come out of the checking account. Agency investment is currently \$246,000. We will

probably see some swing in that figure due to the fluctuations in the stock market, especially during an election year. Mark believes that this is amazing news considering we have not had any major fund raising events.

b. Board votes to approve finances for both August and September

Notes: Wade moved to accept the finances for both August and September, and Mogens seconded the motion. All approved.

c. Finance committee needs to meet soon to make a 2021 budget

Notes: Mark wants to make a profit/loss statement for each of our fund raising events. A 2021 budget needs to be addressed in the finance committee. Bob Jennings asked for a 3-5 year history of our finances.

Linda wanted to be sure we extended a big thank you to Icicle Creek Center for the Arts for their partnership on putting on the benefit concert. Thank you cards have been written and they received in-kind donation credit.

3. Fundraising Priorities Discussion

- a. Ideas from the Retreat include: Golf, Virtual or Live Concert, Virtual Home Tour, Garden Tour, Charm Walk, Ladies' Night Out
- b. Which events are top priority and on what dates?
- c. Committees for each event should meet soon

Notes: These event committees need to get together within the next month regarding specific events. The purpose of the discussion today is to determine which ones will be our priority and which ones will be put on the back-burner. Linda would like to look at a history of our fundraising to be sure we are choosing events that make us money. 1 or 2 people from each activity should get together to make a presentation to the board of the advantages of having these events. She believes we should limit the number of events to 3. We also need to look at what gives us exposure, and not use the amount of money raised as the only measurement of success. Linda said that we have worked hard within the community to distinguish the Foundation from the Clinic. Kathy Montgomery mentioned that the Benevolent Nights have been a good fund raising vehicle with very little logistical work involved.

Marlene suggested that we take the time to look at our profit and loss statement for September 2019 to determine the funds raised less the expenses for each of the events.

Wade brought up the issue of how we are utilizing our volunteer corp in order to keep them interested and engaged. Discussion in the past has emphasized the need to give more responsibility to the volunteers for our various events. Ann said she is currently involving volunteers in envelope stuffing for end of the year mailer and decorating the entry way for Christmas at the clinic. She is happy with the response from the volunteers. Unfortunately we have had to put the brakes on the events that would have utilized volunteers, but Ann has done a great job keeping volunteers engaged through newsletters and a few activities.

Teri would like to know who would be interested in helping with a virtual home tour and board members can email her. As far as a home tour, Ken West is interested in helping with this. Marlene is setting up a Zoom meeting with Ken West on Monday at 11:00 for anyone who would be interested in working on the virtual home tour.

Linda wants all the various committees to get together and be ready to present at a future board meeting. Committees need to determine possible dates for the events in 2021. Home and Garden Tour needs to meet together and determine if we will have two separate events.

4. Coordinator Report – Marlene Farrell

- a. Grants

Notes: Next week Marlene will send in the grant for suicide prevention in collaboration with the school district. We are asking for \$125,000 from Murdock for the mobile clinic. It will be submitted by the end of October.

- b. Fall newsletter and winter mailer campaign

Notes: Marlene will be writing the draft for the winter mailer. She will send it to specific board members for editing. When it is completed, we will obtain a Spanish translation. Marlene has a friend who is going to work on this and wants to pay her a small amount. Scott Bradshaw volunteered to be on the editing cadre.

c. Give NCW

Notes: There will be lots of promotions to donate on every day, but there is an extra incentive on Mondays between Thanksgiving and December 31.

d. Upcoming Events

Notes: If you are interested in the attending the commissioners' Meeting on October 27, let Marlene know.

e. Social Media Policy: This will passed along to board members in an email.

5. New Board Members

Notes: Kathy Montgomery believes we need more diversity on our board. She asked her daughter for recommendations. She and Ted have met someone who has been involved in the health industry for 40 years who is very interested in becoming a board member. What is the new procedure for bringing on new board members in the time of Zoom meetings? Linda reminded everyone that this process goes through the Governance Committee. This can all be accomplished through Zoom meetings. Now that Phase 2 is in place in Chelan County, it would be possible to meet someone for coffee to discuss joining the board. New board members need to be vetted. In-person meetings can be coordinated with small groups of people. Linda feels that the zoom meeting environment would be a good opportunity for new board members to observe what we are doing. Nancy and Kathy will meet with the potential new board member. Bob Jennings asked if we are reaching out to past board members and several people confirmed that this is happening. The suggestion was made that we need to look for younger people who can bring fresh ideas to the foundation. Linda Kinder reminded us that through the Strategic Plan that we are trying to get more diversity on our board.

Bob Jennings moved to adjourn the meeting and Ann seconded it. All approved.

The meeting adjourned at 10:06.

Upcoming Events

October 22nd, Marlene will submit the CHI grant application

October 27th, 9am, CM Commissioners' Meeting over Zoom

November 10th, 9am, CMF Executive Committee meeting over Zoom

November 17th, 9am, CM Commissioners' Meeting over Zoom

November 20th, 9am CMF Board Meeting over Zoom

Donors (including in-kind) Sept 11th to Oct 13th 2020 (not including board members or employees)

The Squirrel Tree, Melissa Lundell, Ken Strobe, Selma Diaz Del Angel, Tom & Lana Croy, Judy Crippen, Nancy Moffat, Amy Massey, Bruce Ballweg, Jill Vanneman, Chris Sater, Beth Whitney, Eden Moody, Eric Link, Ana Avina Diaz, Karen Arnold, Kim & Dennis Broughton, William Bruders, Bill & Mary Jones, Stanley & Mary Morgan, Brenda Mandelis, Cline & Kristen Sweet, Liberty Orchards, J5, Icicle Creek Center for the Art, Gingerbread Factory, Nancy Miller, Rose Ann McRoberts, Whistlepunk Ice Cream

CMF's Personality:

Responsible Empathy Joyous Committed Enthusiastic Passion
Energetic Caring Talent Cooperative Thoughtful
Think things through Responsive to needs of hospital Creative
Cohesive Communicative Positive Encouraging