

CMF Board Meeting Minutes
September 20, 2019
CM Arleen Blackburn Conference Room

Present: Ken West, Ted & Kathy Montgomery, Nancy McReynolds, Vangie Schasse, Mark & Terri Judy, Jeff & Dana Wilson, Scott & Linda Bradshaw, Strode Weaver, Mogens Bach, Marlene Farrell

CM CEO, Diane Blake
CM PR, Rachel Hansen
CM Commissioners, Helen Rayfield and Mary Helen Mayhew

Absent: Kathi & Wade Nash, Nancy Lellelid, Linda Kinder, Scott Schimelfenig, Bob Adamson

Meeting called to order at 9am. Helen Rayfield read the CMF mission. August minutes, August financials and September agenda approved.

1. Hospital Report – Diane Blake

- a. Legislators from the Joint Legislative Committee on Health Care and Wellness are touring CM next week, so the hospital is preparing for that.
- b. Diane shared some patient feedback, including a note thanking many staff by name.
- c. Nancy McReynolds would like some patient quotes for the end of year letter, and Rachel agreed to give some quotes specific to 3D mammography. Vangie offered to have the 3 handmade wooden flower bouquets to be used as “prize” incentives to get testimonials.
- d. There was discussion about capital projects, including Stryker Powerload systems for ambulances, Stryker Lucas auto-CPR devices, new CT scanner (a big project, about 3 years out). Final project decision will be made by the Exec. Committee.
 - i. Mark asked how these ambulance related purchases are affected by the EMS levy. Diane said because a levy was just passed, she’s comfortable with asking for this type of project (that is above and beyond the normal levy).
 - ii. Benefits of the Stryker products are closely tied to safety of the staff, preventing back injury, back pain, allowing for career longevity, staff can be seatbelted rather than performing CPR while driving. And safety of patient – more care, no dropping of patients, no injury if there’s an ambulance accident, perfect CPR the whole time, etc.
 - iii. Whichever project CMF goes for will not be purchased until the end of our campaign, which is better for momentum of asking for money (discussion point of Nancy M. and Strode)
 - iv. We’ll consider tying Murdock into one of these projects. Needs to be over \$50K and with matching funds.
 - v. Mogens asked about our monetary level of commitment and what happens if we don’t raise that much. So far, CMF has always met goals and will continue to do so and also there is the agency fund from which we can draw some money if necessary.

2. Finance Committee – Mark Judy

- a. On Balance Sheet, we’re up 7.4% from last year in total assets.
- b. On P&L, employee donations are up 15%, gross profit up 1.7%. Expenses are up but that is because of way we’re accounting for in kind donations. Other income, because of in kind, is way up.
- c. On Home & Garden P&L, we’re up \$3K, but we need to check later date, because last year’s info might be missing some of the ticket sales. Again, in kind was tracked this year via expense and other income.

- d. Mark made a motion to write the check for \$100K to CM. Approved. We will find a date that works for Holly Blue, and get a photo with the big check and a few board members.
- e. Mark and Marlene talked about Give10. Marlene will email the Community Foundation links about it. Marlene will contact Icicle Fund and start thinking about how to work with other area nonprofits to have a Give10 Event.
- 3. Home & Garden – Terri Judy
 - a. Terri noted homeowners were thrilled to receive Mogens’ art and other gifts. Also, Plain Cellars was a huge hit. Vangie was thanked for hosting a great after party.
 - b. Glitch with tickets running out at Plain Hardware was discussed. Will be fixed next time.
 - c. Next year’s date will be determined by Fundraising Committee.
- 4. Executive Committee – Linda Bradshaw
 - a. Board voted on using Sarah Rudback’s graphic design services for 1 year trial period, valued at \$900 or less. Her services were approved. Rachel said it helps CMF’s reputation, adding a layer of credibility. She mentioned the going rate for design work is \$100/hour, so Sarah’s prices are reasonable. Mogens said it helps us educate the public and also sell ourselves. Nancy M. said if we want to get beyond just doing events, we need a professional newsletter to help start tapping into bigger donors.
 - b. Board retreat – hosted at Mountain Springs Lodge. Dates to consider – 10/29, 10/30, 10/23, 10/24. Marlene will check with the Community Foundation about a speaker to help board think about more direct donor solicitation.
- 5. Benevolent Nights – Ted and Kathy Montgomery
 - a. Board voted and approved to have Wildflour BN be used for Think Pink, instead of 3D Mammography. Rachel gave some history about Think Pink and how it’s a coordinated campaign, working with local businesses, and spreading the word through all local media outlets. There will be a table in the lobby with testimonial info and some of Vangie’s daughter-in-law’s flowers --- Marlene will ask Vangie for bio.
- 6. Grants – Marlene Farrell
 - a. RIG site visit next week. Linda K and Nancy L will be there with Marlene and Shawn Ottley to speak with visitors from the Community Foundation. Marlene will continue working on CHI grant and strategize with grant committee about Murdock, etc.
- 7. Coordinator Report – Marlene Farrell
 - a. Marlene will work with Finance Committee about value received on tickets of golf and Home & Garden.
 - b. NPI workshop on Fund Development on 10/8. Marlene will go. Board members could also attend. Link is here: <https://cfncw.org/npiworkshops/>
- 8. Fundraising Committee – Ken West
 - d. Meeting to follow

Meeting adjourned about 10:45am.

Respectfully submitted by Marlene Farrell.

Upcoming Events

- 9/25, 10:45-11:30 CFNCW RIG Site Visit
- 10/1, 9am – CM Commissioners Meeting, AB Room – Mogens attending
- 10/7 (date change), 9am – Executive Committee Meeting, Admin. Meeting Room
- 10/8 NPI Fund Development Workshop
- 10/16, 11am-1pm (plus set up and clean up), CM Employee Appreciation Party
- 10/18, 9am – CMF Board meeting, AB Room
- 10/22, 9am – CM Commissioners Meeting, AB Room – Kathy M. attending
- 10/23, 4:30-9pm – Benevolent Night at Wildflour
- Late October – Board retreat, date TBD